



PROCIGAR
FESTIVAL
2025

GUIDE

FEB 16-21



Live the *ULTIMATE* CIGAR EXPERIENCE

The Procigar Festival is your best opportunity to visit the greatest cigar factories, where the most famous cigar brands are made and to discover the excitement of the music, culture and hospitality that the Dominican Republic has to offer.

This event will bring you a multitude of unforgettable experiences as well as numerous opportunities to visit our members' tobacco fields and factories.

The Procigar Festival provides a treat for all palates and highlights why the Dominican Republic is the Cigar Country and Santiago de los Caballeros is the Cigar Capital of the World.





On behalf of everyone at Procigar, welcome to our beautiful country! We're honored and excited to host you for our 17th annual festival, a festival that means so much to us in so many different ways.

On the surface of the festival you'll find a spectacle of world class cigars and entertainment unlike anything else in the world. Spectacular food and drink, endless music and dance, and as much fun and laughter as you can handle. On a deeper level however, Procigar Festival is where the seeds of nostalgia are planted. It is home for many to their most cherished memories, it is where connections are made, grow, and blossom into beautiful friendships, love, and beyond. It is as rich, complex, and carefully crafted as the thing that brings us all together, a fine Dominican Cigar.

We hope you love our festival and country as much as we do. Take it all in, learn as much as you can, you are now a part of our family and our story.

LITTO LÓMEZ

Procigar's President



BE PART OF THE CHARITY AUCTION DURING THE FESTIVAL'S GALA DINNER

*Net proceeds will mainly benefit the Voluntariado Jesús con los Niños
con los Niños, the Sociedad San Vicente de Paúl and
Procigra's initiative: A Home for my Family*



The Voluntariado Jesús con los Niños is a non-profit organization for ill children founded by a group of women of Santiago with the purpose of uniting efforts to help the Dr. Arturo Grullón Children's Hospital, offering aid programs such as Children's Burn Unit, Children's Oncology Unit, Nutrition Aid and Protein Bank Program, and others.



The Sociedad San Vicente de Paúl is a non-profit senior retirement home for low income elders, founded to shelter, with love and respect, the vulnerable and destitute elderly of the community of Santiago and its surroundings, as well as to promote a culture of solidarity and respect for the aging.



PROCIGAR'S INITIATIVE

A HOME FOR MY FAMILY



Help give back to those whose labor brings us all together and allows us to celebrate the cigars and the culture behind them which we love so dearly.

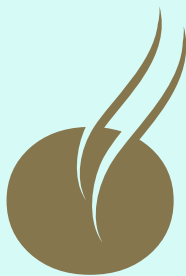
Our new initiative, A Home For My Family, aims to help our most disadvantaged yet deserving artisans and laborers by providing stability and a sense of well being in the best way possible, by building them a home.

Winners will be selected through a criteria based on merit, need, and years worked at their respective factories and, with the help of people like you, we will provide them with the invaluable security of a sturdy new home for them and their families.

With the collaboration of



About PROCIGAR



In 1992, the most traditional and experienced cigar manufacturers formed the **Association of Dominican Cigar Manufacturers (Procigar)**, whose objectives then and now are to defend, protect and divulge the good name of the land of cigar country, exporter of the best premium cigars in the world.

Following the footsteps of those visionaries who first recognized the crystal clear rivers and fertile mountain valleys as ideal tobacco country, building on traditions that have been passed down in meticulous detail from generation to generation, our association is committed to preserving the consistent quality and unrivaled reputation of dominican cigars.

In Procigar, each of us strives to surpass even the high quality levels we have set for ourselves. This way, we can offer cigar aficionados all over the world the most consistent, tastiest cigars money can buy.

ONLY *the Best*
PRODUCE THE BEST



THE DOMINICAN REPUBLIC

The Dominican Republic is a place like no other; a true paradise in the heart of the Caribbean. The magnificent views of its breathtaking landscapes, the contagious sounds of the rhythmic drums and the fascinating taste of its marvelous food, naturally blends with the warmth of its friendly people, and the rich aroma of freshly brewed coffee and the finest tobacco to engulf you, causing an unforgettable sensory explosion that will leave you wanting for more.

Capital City: Santo Domingo

Population: 11,520,487

Language: Spanish

Exchange Rate:

\$ 1 US dollar = \$ 62.15 Dominican pesos

Music: Merengue, Bachata,
Perico Ripiao, Mangulina



CHATEAU DE LA FUENTE

CIGAR FAMILY CHARITABLE FOUNDATION AND THE HOUSE OF DREAMS

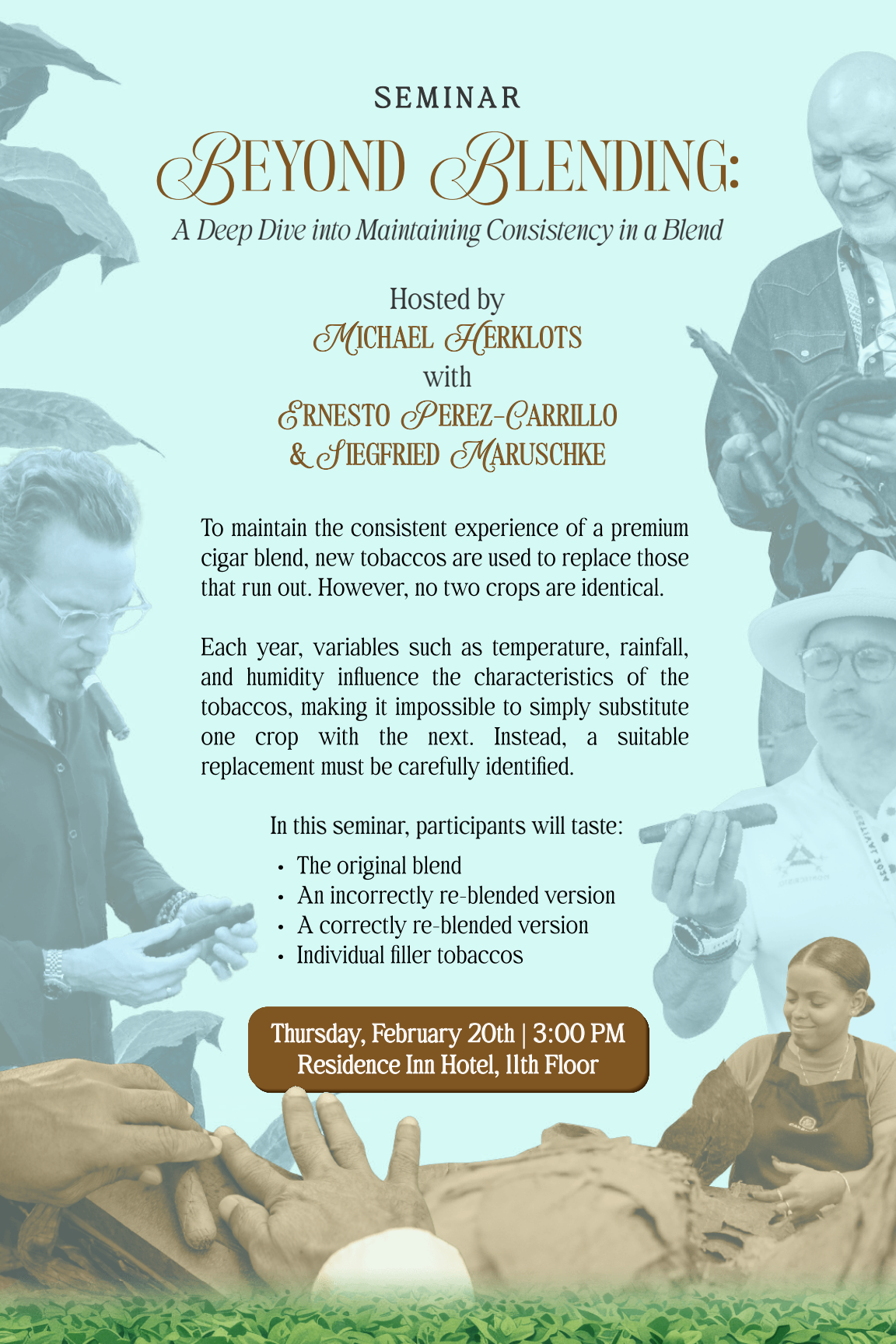


Come visit Chateau De La Fuente, birthplace of a dream. Home of the Fuente Family's world-renowned tobacco plantation and the acclaimed Fuente Fuente Opus X cigars. Join us at Carlitos grito for a spectacular view.

While living in the Dominican Republic since 1980, Carlito has witnessed first-hand the enormous hardships that the Dominican people have endured in their daily lives.

Tour the Cigar Family Charitable Foundation founded by the Fuente and Newman family, where over 500 children are provided free education from Pre-K to 12th grade on into university and college. The complex counts with sports, cultural and art programs, as well as, organic farming, and health facilities among other things. Follow us to a gourmet lunch with while live music and rare cigars.

"All of us - manufacturers, retailers, and consumers - have benefited greatly from the Dominican Republic. We must find a way to give back to the people. Let's start our own Cigar Family Charitable Foundation" said Carlito.

The background of the poster is a collage of images related to cigars. In the top left, there are large, detailed tobacco leaves. On the right side, a man in a denim jacket is smiling while holding a cigar. Below him, another man wearing a white cowboy hat and glasses is also smiling and holding a cigar. In the bottom right corner, a woman in a brown apron is working with tobacco leaves. At the bottom center, a pair of hands is shown rolling a cigar. The bottom of the poster is decorated with a row of green tobacco plants.

SEMINAR

BEYOND BLENDING:

A Deep Dive into Maintaining Consistency in a Blend

Hosted by
MICHAEL HERKLOTS
with
ERNESTO PEREZ-CARRILLO
& *SIEGFRIED MARUSCHKE*

To maintain the consistent experience of a premium cigar blend, new tobaccos are used to replace those that run out. However, no two crops are identical.

Each year, variables such as temperature, rainfall, and humidity influence the characteristics of the tobaccos, making it impossible to simply substitute one crop with the next. Instead, a suitable replacement must be carefully identified.

In this seminar, participants will taste:

- The original blend
- An incorrectly re-blended version
- A correctly re-blended version
- Individual filler tobaccos

Thursday, February 20th | 3:00 PM
Residence Inn Hotel, 11th Floor



SCHEDULE OF EVENTS





CASA DE CAMPO

LA ROMANA

SUNDAY, FEBRUARY 16TH

Arrival and Festival check-in at the Casa de Campo Resort - free activities at the hotel

2:00 PM – 5:00 PM Registration at Reading Area
(Next to Check in Area)

7:00 PM – 8:00 PM Welcome Cocktail at Dye Fore Terrace

8:00 PM – 10:00 PM Dinner at Dye Fore Terrace *(Cocktail Attire)*

MONDAY, FEBRUARY 17TH

8:00 AM – 10:00 AM Breakfast and relax at the hotel

10:00 AM Departure to La Marina

10:45 AM – 4:00 PM Catamaran to Isla Catalina & Cigar
Seminar by Tabacalera de Garcia
(Lunch at Isla Catalina)

7:00 PM – 8:00 PM Cocktail at Plaza Chavón

8:00 PM – 11:00 PM Two Names you Love: Romeo y Julieta
150th Anniversary Dinner at Plaza Chavón

TUESDAY, FEBRUARY 18TH

Tabacalera de García Factory Tour

7:00 AM – 8:45 AM Breakfast

9:00 AM Departure to Tabacalera de Garcia
Factory Tour & Seminar

12:00 PM – 2:00 PM Lunch at Lago Grill (*Casa de Campo*)

2:00 PM Departure to Santiago
(*4 hours driving from La Romana*)

Registration and Warm Up Festival

2:00 PM – 9:00 PM ALL Festival registration in Santiago
ONLY at Residence Inn by Marriott

7:00 PM – 11:00 PM Warm Up Festival at Residence Inn
Terrace, 11th Floor (*Cocktail Attire*)

PROCIGAR OFFICE SCHEDULE

Residence Inn by Marriott

WEDNESDAY – FRIDAY:

7:30 AM – 12:00 PM | 2:00 PM – 6:00 PM

Registration badges are required for day tours

QR Codes are required for dinner parties and day tours

Transportation to all festival activities is provided

RESIDENCE INN

SANTIAGO

WEDNESDAY, FEBRUARY 19TH

OPTION 1

La Flor Dominicana Tobacco Field and Factory Tour

8:45 AM Departure to Tobacco Field (*La Canela*)
12:00 PM Lunch
2:00 PM – 3:30 PM Factory Tour
4:00 PM Arrival at the hotel

OPTION 2

De Los Reyes Cigars Factory Tour

8:45 AM Departure to Tobacco Field (*Navarrete*)
12:00 PM Lunch
2:00 PM – 3:30 PM Factory Tour
4:00 PM Arrival at the hotel

OPTION 3

A Time Beautifully Filled Tour by Davidoff

8:45 AM Departure to Davidoff (*Villa González*)
12:00 PM Lunch
3:30 PM Arrival at the hotel

OPTION 4

General Cigar Tobacco Field Tour

8:45 AM Departure to Tobacco Field (*Mao*)
12:00 PM Lunch
3:30 PM Arrival at the hotel

OPTION 5

The 'Tobacco Love Affair Tour' by Romeo y Julieta

8:45 AM Departure to Navarrete
12:00 PM Lunch
4:00 PM Arrival at the hotel

OPTION 6

Chateau De La Fuente "A Birthplace Of A Dream" Tour

8:45 AM Departure to Tobacco Field (*Bonao*)
12:00 PM Lunch
5:00 PM Arrival at the hotel

7:00 PM Departure to Welcome Dinner Party

7:30 PM – 11:00 PM

Welcome Dinner Party at Parque Central de Santiago (*Cocktail Attire*)

THURSDAY, FEBRUARY 20TH

OPTION 1

From Seed To Smoke: Embrace La Aurora Experience

8:45 AM Departure to Factory (*Tamboril*)
12:00 PM Lunch
2:30 PM Arrival at the hotel

OPTION 2

La Flor Dominicana Factory Tour

8:45 AM Departure to Factory (*Tamboril*)
12:00 PM Lunch
2:30 PM Arrival at the hotel

OPTION 3

The Grand Cathedral Of Tobacco by Tabacalera A. Fuente

8:45 AM Departure to Factory (*Free Zone Santiago*)
12:00 PM Lunch
2:30 PM Arrival at the hotel

OPTION 4

Discover The Quesada V Experience

8:45 AM Departure to Factory (*Licey*)
12:00 PM Lunch
2:30 PM Arrival at the hotel

OPTION 5

2 In 1: Casa Carrillo Factory Tour and International Packaging

8:45 AM Departure to Free Zone Santiago
12:00 PM Lunch
2:30 PM Arrival at the hotel

3:00 PM – 4:00 PM

Beyond Blending: A Deep Dive into Maintaining Consistency in a Blend

7:00 PM

Departure to White Dinner Party

7:30 PM – 11:15 PM

White Dinner Party at Monumento a los Héroes de la Restauración
(*White Attire*)

FRIDAY, FEBRUARY 21ST

OPTION 1

From Seed To Smoke: Embrace La Aurora Experience

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10:00 AM Departure to Factory (*Villa González*)
12:00 PM Lunch
3:30 PM Arrival at the hotel

OPTION 4

Where All The Magic Happens - Tabacalera Palma Home Of La Galera Cigars, Field And Factory Tour

10:00 AM Departure to La Palma Tobacco Field (*Jacagua*)
11:45 AM Departure to Tabacalera Palma Factory
1:30 PM Lunch
3:45 PM Arrival at the hotel

OPTION 5

Arnold André Factory Tour

10:00 AM Departure to Factory (*Free Zone Santiago*)
12:00 PM Lunch
3:00 PM Arrival at the hotel

OPTION 6

Beach Day

10:00 AM Departure to Sosúa Beach
12:00 PM Lunch
5:30 PM Arrival at the hotel

7:00 PM Departure to Auction Gala Dinner Party

7:30 PM – 11:30 PM

Auction Gala Dinner Party at Centro Español (*Formal Attire*)

AC MARRIOTT

SANTIAGO

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MODELPA GARDEN COURT

SANTIAGO

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Auction Gala Dinner Party at Centro Español (*Formal Attire*)



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THE NETHERLANDS

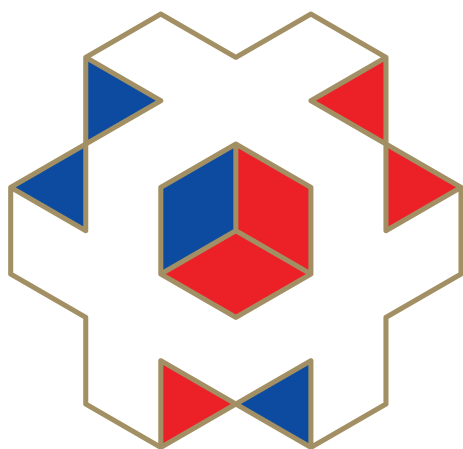
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El uso de fertilizantes y productos de alta calidad

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la salud de los cultivos.

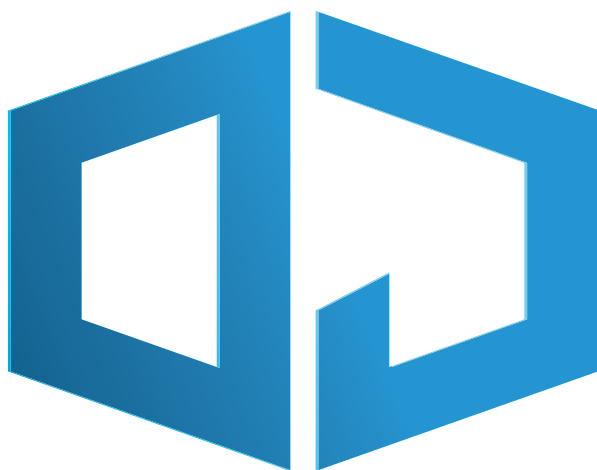


Fersan
los primeros en la tierra

El
Catador



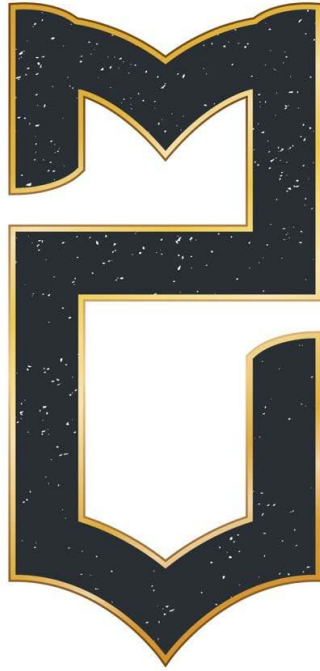
Presidente



DJ**CARGO**

COURIER & LOGISTICS


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MEL CARIBBEAN



INTABACO

Instituto del Tabaco de la República Dominicana



The logo features the word "Cabinet" in a large, dark brown, serif font. A stylized green leaf with a white outline is positioned above the "i" in "Cabinet". Below "Cabinet" is the phrase "Tabaco Boutique" in a smaller, dark brown, serif font. A registered trademark symbol (®) is located at the end of "Cabinet".**Cabinet**®
Tabaco Boutique



SANTIAGO DE LOS CABALLEROS



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& EMPRESARIAL

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REPÚBLICA DOMINICANA

DESTINO IDEAL PARA
SU INVERSIÓN EN ZONAS FRANCAS

- Excelente régimen de incentivos
- Apoyo gubernamental
- Estabilidad legal y clima de inversión sólido
- Disponibilidad de talento humano altamente calificado
- Infraestructura de clase mundial
- Acceso preferencial a mercados internacionales a través de acuerdos de libre comercio
- Ubicación estratégica y conectividad, proximidad geográfica a los Estados Unidos, zona horaria similar
- Hub logístico de la región



DOMINICAN
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UNIQUE ESSENCE

WE
CAPTURE
WHAT
MOVES



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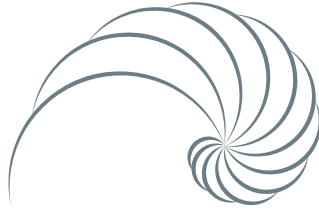
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